



James Coyle- Smurfit Business School Graduate, Chartered Accountant, Entrepreneur SEANAD ELECTION 2011-COYLE'S Seven Point Fitness Plan

1 SAVE & CREATE JOBS

- Get extra credit to SME's
- Halve Local Authority business rates
- Establish a Rent Review Board to allow businesses change to short leases without upward only rent review clauses
- Cut Employers' PRSI
- Give tax credits to Employers for creating new jobs
- Offer tax relief for investing in SME's and start ups

2 REFORM GOVERNMENT & REDUCE ITS EXPENDITURE

- Get Local Authorities to cut their staff costs by one third
- Halve the Budget for the Seanad
- Implement most of the 'An Bord Snip Nua' recommendations
- Encourage unions to achieve more efficient Public Service
- Reduce the number of Local Authorities from 34 to 22

- Make Local Authorities publish detailed quarterly accounts
- Listen to citizens via online constituency forums and text polls
- Less TD's, less Ministers, no special advisers, less cars and aircraft, and less politicians' expenses, severance pay and pensions
- More transparency and freedom of information

3 FIX THE BANKING SYSTEM

- Open negotiations with senior bondholders to help restructure Ireland's mountain of debt
- Bring charges against rogue bankers and negligent public servants
- Open a new Industrial Credit Bank

4 OPTIMISE OUR HEALTH SERVICE

- Don't close good, efficient local hospitals
- Retain St. Luke's Cancer Hospital in Rathgar as a satellite of the new St. James's unit
- Employ our newly qualified doctors, nurses, physiotherapists and other medical staff and don't force them to emigrate

5 PROMOTE CULTURE & TOURISM

- Retain compulsory Irish but completely relax and extend the curriculum to include music, poetry, dance and conversation options
- Fast track Gaelscoileanna
- Restore full funding to the Arts sector
- Fight Urban Decay

6 IMPROVE OUR EDUCATION SYSTEM

- Review and re-structure third level funding and management
- Focus on training students for the jobs of tomorrow
- Use college buildings and sports facilities to their utmost

7 MAXIMISE USE OF STATE RESOURCES

- List and value all State Assets
 - Allow citizens use these assets
 - Re-think the use of the Army and Gardai
 - Shorten term of Natural Resource licences
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COYLE for the Seanad



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